

**i-graduate**

## International Student Barometer

The global benchmark for the international student experience

The International Student Barometer™ (ISB) tracks and compares the decision-making, expectations, perceptions and intentions of your international students from application to graduation. It enables you to make informed decisions to enhance the international student experience and drive successful recruitment and marketing strategies.

With feedback from over 3 million students worldwide across all student types, levels and years of study, the ISB is the leading benchmarking tool used to track the international student experience.

### The Benefits

The ISB enables you to compare satisfaction levels of your international students and to identify specific areas of key importance to them. Most importantly, it will help you to identify whether your international students would recommend you to others.

This information will help you to:

- Evaluate and enhance the international student experience
- Develop targeted communications to prospective students
- Inform your recruitment and retention strategies
- Optimise resource allocation
- Provide strategic input to key investment decisions

### The Scope

- Decision-making
- Application process
- Enquiry to acceptance
- Arrival and orientation
- The learning experience
- The living experience
- Support services
- Recommendation

### The Process

- Simple process requiring minimal administration at your end
- Dedicated i-graduate Account Manager
- Online survey, personalised to reflect the terminology used in your institution
- Good practice guidelines to achieve the best response rates
- Targeted reminders to non-respondents (optional extra)
- Reporting online and in person

### The Next Step

Email [info@i-graduate.org](mailto:info@i-graduate.org) and we'll put you in touch with your nearest specialist.



Established in 2005



In over 1400 institutions



Across 33 countries

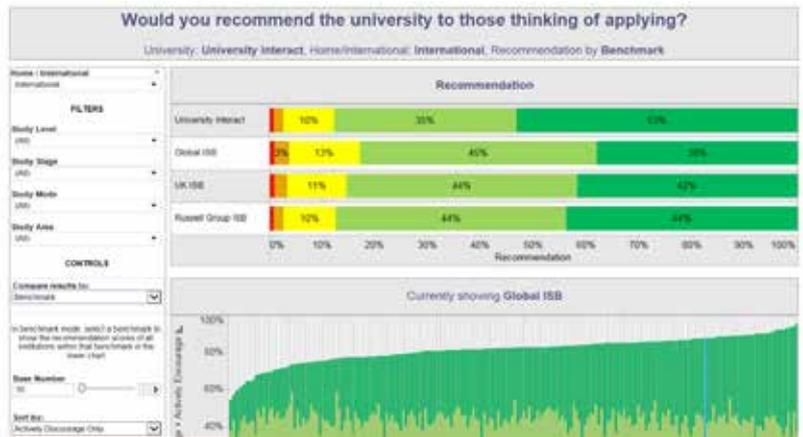


Feedback from over 3 million students

# International Student Barometer

## Reporting

Interactive reporting is included for ALL staff - enabling the whole university to analyse and compare data across student cohorts. Your results are presented in interact, the latest generation of data visualisation. You can filter data by study area, department, demographics, study level, study mode (full or part time) and study type (student exchange, study abroad). Contact us for a demo.



See whether your students would recommend you to those thinking of applying

**Breakdowns**

University: University Interact, Home/International: International, Question Type: Learning Satisfaction (Teaching), Dimension: Faculty

Element	All (Average of Averages)	FACULTY 1	FACULTY 2	FACULTY 3
Learning Overall	89.13	90.16	88.16	89.83
Academics: English	97.94	98.41	96.88	96.76
Expert lecturers	96.48	96.81	97.24	96.57
Research	82.69	83.81	81.81	84.29
Course content	91.91	90.34	92.81	92.91
Good teachers	91.98	93.21	91.87	91.43
Quality lectures	95.69	95.41	95.21	96.41

Compare faculties within your institution and gain an insight into student satisfaction with the learning experience

**Benchmarking**

University: University Interact, Home/International: International, Question Type: Living Satisfaction, Benchmark: Global ISB

	University Interact	Global ISB
Living Overall	86.42%	87.34%
Good place to live	87.88%	90.81%
Safety	96.84%	91.21%
Campus environment	94.52%	91.65%
Other benefits	88.82%	88.48%
Worship facilities	82.88%	87.39%
Visa advice	91.88%	94.03%
Host culture	90.81%	84.81%
Campus buildings	90.41%	89.11%
Social activities	89.88%	83.62%
Home benefits	88.98%	87.11%
Social facilities	86.42%	82.78%
Good contacts	87.88%	77.88%
Transport links	87.18%	81.99%

See your institution compared against benchmarks